

AD RATES

WEB ADVERTISING

30-day placement

Member	\$1,250
Non-member	\$1,500

NEWSLETTER ADVERTISING

UCAccess

Member - Banner Ad	\$1,300
Non-member - Banner Ad	\$1,560

Member - Sponsored Content Ad	\$1,550
Non-member - Sponsored Content Ad	\$1,860

Advocacy

Member - Banner Ad	\$1,100
Non-member - Banner Ad	\$1,320

Urgent Updates

Member - Banner Ad	\$1,100
Non-member - Banner Ad	\$1,320

SOLUTIONS ADVERTISING

Solutions.Webinar

Member - per webinar promo	\$4,500
Non-member - per webinar promo	\$5,400

Solutions.OnDemand

Member - per listing	\$2,000
Non-member - per listing	\$2,400

Member - additional listing	\$1,500
Non-member - additional listing	\$1,900

Solutions.Delivered

Member - per email	\$3,800
Non-member - per email	\$4,560

SOCIAL MEDIA ADVERTISING

LinkedIn sponsored content post

Member - per post	\$750
Non-member - per post	\$900